



# NASMM 2017 Ignite Your Invitation to Present!

Consider being part of an innovative and exciting learning format - NASMM 2017 Ignite — a showcase of five-minute talks that might be bold, possibly brash, maybe even brilliant — but never boring! It's the learning format that's fast, fun, and focused where each speaker gets 20 slides, auto-advancing every 15 seconds, for 5 minutes total.

The international Ignite motto is "enlighten us, but make it quick!" Thus, Ignite is storytelling more than presenting. Given five minutes to speak with brief visual aides, what would you share with other SMMs? What would you most like to learn from your colleagues? Would you tell a humorous story? Teach a hack? Explain your passion for an unusual hobby?

NASMM 2017 Ignite is taking place in Indianapolis on Sunday, March 12. Are you up for the challenge?

### Other info you need to know about presenting an Ignite talk:

- The goal is to get people thinking and talking. For example, you can:
- Share a new tool, hack or tip.
- Explain an innovative way to solve a problem
- Reveal a new or unexpected way to look at something familiar
- Pull back the curtains on a complex process
- Challenge or debunk a preconceived notion
- Present a new way to consider an opinion

### Other possible NASMM 2017 Ignite topics include, but are not limited to:

- Recent advances in traditional topics – what are the new ideas in SMM that are not yet developed enough for a traditional session?
- Points and counterpoints from the SMM profession – an idea you are passionate about that is being overlooked? Or overvalued?
- Stumbling blocks and problems within the SMM profession – insights you could share with rising Senior Move Managers based on your own experiences?
- How-to guides and toolkits – have you learned how to use an emerging technology of interest to Senior Move Managers (software, hardware, social media) and can share a brief introduction?
- Themes that spark new ideas among fields related to SMM – what should Senior Move Managers be aware of from other disciplines.

### Submission Guidelines

Each session should be organized around a general theme related to the advancement of Senior Move Management. By sharing what ignites your passions, you and the other NASMM 2017 Ignite presenters will build awareness, stimulate thoughts or spur someone into action.

## CLICK HERE FOR TIPS ON PRESENTING A KILLER IGNITE TALK

- NASMM will select eight (8) presentations to be included in our NASMM 2017 Ignite Session.
- Should your Ignite presentation be selected, you will need to provide NASMM with twenty (20) slides by Friday, February 10, 2017.
- NASMM will provide you with a template for your slides. Your slides will be pulled into the Ignite presentation and will advance automatically while you deliver your 5 minute talk.
- Submissions are due to NASMM by Friday, December 16th. [CLICK HERE TO ACCESS THE ONLINE FORM.](#)
- NASMM will select submissions and notify presenters on or before January 6, 2017.
- If your talk is selected, you will need to be available to present on Sunday, March 12. NASMM will schedule a rehearsal during the conference and the Ignite Session will begin at 11:00 am.

**Still have questions?** Feel free to contact [marykay@nasmm.org](mailto:marykay@nasmm.org)!