A Higher Standard: The NASMM Senior Move Management Accreditation Program

Accreditation is a widely recognized seal of approval that brings national recognition to Senior Move Management companies, regardless of their size or location. The NASMM A+ Accreditation Program recognizes a Senior Move Management company’s commitment to excellence, accountability, high professional standards, and continued organizational improvement. NASMM’s A+ Accreditation program is a rigorous and challenging, yet highly rewarding process.

The NASMM A+ Accreditation Program:
- strengthens individual Senior Move Management companies and the entire Senior Move Management profession by promoting ethical and professional practices in both client services and Senior Move Management operations;
- recognizes excellence in individual Senior Move Management companies and the Senior Move Management community;
- serves as the Senior Move Management profession’s highest honor.

The program accomplishes this by:
- assessing how well each Senior Move Management organization achieves its stated mission and goals and meets the standards and best practices generally accepted in the Senior Move Management field;
- employing a standardized process of self-assessment of standards and evidence and peer review that incorporates multiple perspectives to ensure balance and fairness;
- drawing on the collective wisdom of the field; gathering it from various sources and perspectives, including participating Senior Move Management companies, peer reviewers, and the NASMM A+ Accreditation Commission.

Accredited status:
- certifies that a Senior Move Management company meets the program’s eligibility criteria and the Characteristics of an Accreditable Senior Move Management company as set forth by the Standards & Evidence developed by NASMM A+ Accreditation Commission;
- certifies that a Senior Move Management company has undergone a rigorous process of self-assessment as well as review by its peers;
- signifies that a Senior Move Management company fulfills its obligations to the public as set forth in its mission;
- recognizes a Senior Move Management company’s commitment to excellence, accountability, high professional standards, and continued organizational improvement.
The Accreditation Program reflects the diversity of the Senior Move Management profession, accommodating Senior Move Management organizations of different scope, size and location.

The Benefits of Accreditation
Why your Senior Move Management organization should be A+ Accredited…
Senior Move Management companies benefit from both the status and the process of NASMM A+ Accreditation. Different benefits emerge from each step of the review cycle, and continue to unfold over the long-term. Each Senior Move Management company will experience or capitalize on a different mix of benefits based on its needs at any given time. However, over the last 7 years, participants have consistently reported the following reasons as the most common and important.

Credibility and Accountability
- National recognition of your Senior Move Management company’s commitment to excellence and the highest professional standards of Senior Move Management client services and operations.
- A positive public image and validation of your Senior Move Management company’s work and accomplishments
- Increased credibility with media and others in the aging services field

Clearer Sense of Purpose
- A clearer sense of purpose and understanding of your Senior Move Management company’s strengths, goals, priorities, and mission
- An opportunity for owners and staff to be thoughtful about their practice

Leverage and Support
- A valuable tool in gaining referral sources and clients
- Maintenance of accreditation shows ongoing support of best practices in the Senior Move Management profession

Sustainability and a Stronger Institution
- Fosters sustained organizational development and improvement
- The NASMM A+ Accreditation is consistently evaluating and expanding standards of practice.
- Increased level of professionalism