THE Power OF US
NASMM 2023
LOEWS KANSAS CITY MO
NOVEMBER 9-12

EXHIBITOR PROSPECTUS
The Most Important Conference for Senior Move Managers!

The Senior Move Management profession is hotter than ever. With competition on the rise, now, more than ever, Senior Move Managers are looking for ways to distinguish themselves, streamline operations, enhance services and expand revenue streams! NASMM’s 2023 Annual Conference is designed to bring the leading providers of Senior Move Management services together to expand their operational capacities, develop new ways of doing business, explore new resources, and establish new business partnerships. NASMM members are ready to meet, explore and learn about the products & services you provide! Let NASMM power your sales at NASMM 2023 - The Power of US!

You Should Be A Part Of This Event!

This conference is the single most important educational event to meet Senior Move Managers’ needs, and your participation in this event will help solidify your position as a necessary and trusted resource. New Senior Move Management companies are starting all throughout North America - NASMM’s membership now numbers nearly 1000 organizations in the US, Canada and abroad!

Whether they are seasoned Senior Move Managers or new to the industry, our conference attendees are looking for the resources and critical information they need to ensure their success in an era of new business opportunities, expanding competition and changing consumer preferences. This event is the perfect opportunity to increase your company’s exposure and introduce new products and services that cater to an emerging industry serving an evolving older adult population.

We’ve Included Just About Everything!

Participation in NASMM’s 2023 Annual Conference provides you with two full days of exposure to over 400 top decision makers within the NASMM membership.

Exhibitors at NASMM’s 2023 Annual Conference receive:

- 8’x 10’ booth
- One identification sign
- Two chairs and one 6’x30” display table
- 8 hours of dedicated exhibit time - no other events are scheduled while the expo is open!
- Two full conference registrations per booth space - includes meals and access to most convention educational sessions, networking and social events
- Complimentary access to pre-publicity show mailing list available to exhibitors only
- Complimentary pre-show publicity in NASMM’s pre-convention marketing
- Complimentary promotional listing on NASMM’s conference mobile app
- Complimentary use of the NASMM event logo in marketing materials
- Electronic list of attendees emailed to you after the show for follow-up purposes

NASMM 2023 = 8.0 HOURS OF DEDICATED EXHIBIT TIME
**LIMITED EXPO SPACE!**

**Don’t Miss Out - Limited Space Available**

Plan to participate in NASMM’s 2023 Annual Conference. NASMM is experiencing tremendous growth and we expect our upcoming conference to bring our largest attendance to date - all decision makers. Don’t miss your opportunity to be a part of this important event.

**Schedule • November 9-12**

**Thursday, November 9**
- 7:00 am - 5:00 pm: Registration Open
- 8:00 am - 4:30 pm: Pre-Conference Intensive
- 1:00 pm - 4:00 pm: Exhibitor Move In
- 5:00 pm - 7:00 pm: Reception in Exhibit Hall

**Friday, November 10**
- 7:00 am - 5:00 pm: Registration Open
- 7:00 am - 8:00 am: Expo Open - Coffee Service
- 8:00 am - 9:30 am: Buffet Breakfast | Conference Welcome NASMM Notables
- 9:30 am - 10:30 am: Master Class General Session
- 11:00 am - 12:00 pm: Concurrent Educational Sessions
- 12:00 pm - 2:00 pm: Expo Open - Lunch with Attendees
- 2:15 pm - 3:15 pm: Concurrent Educational Sessions
- 3:30 pm - 4:30 pm: Concurrent Educational Sessions
- 4:30 pm - 6:00 pm: Exhibit Hall Open - Reception

**Saturday, November 11**
- 8:00 am - 9:30 am: Continental Breakfast in Exhibit Hall
- 9:30 am: Exhibitor Tear Down
- 9:30 am - 10:45 am: Master Class
- 11:00 am - 12:00 pm: Concurrent Educational Sessions
- 12:00 pm - 1:15 pm: Lunch
- 2:00 pm - 3:00 pm: Concurrent Educational Sessions
- 3:15 pm - 4:15 pm: Concurrent Educational Sessions
- 4:30 pm - 5:30 pm: Concurrent Educational Sessions

**Sunday, November 12**
- 8:30 am - 9:45 am: Buffet Breakfast/Annual Membership Meeting
- 9:45 am - 10:45 am: Concurrent Educational Sessions
- 11:00 am - 12:00 pm: Ask the Senior Move Manager Master Class
- 12:00 pm: Closing Remarks and NASMM 2024 Conference Announcement

**Total Dedicated Exhibit Time:** 8.0 hours  
**Total Industry Education/Networking Time:** 14.0 hours  
**Total Time with NASMM Attendees:** 2.0 + hours!
Investment

NASMM Industry Partner
Early Bird Rate: $1950 (register by 07/31/2023)
Regular Rate: $2350 (on/after 08/01/2023)
Non-Partner: $2600

Exposure space is limited and will be assigned on a first-come, first-served basis. NASMM has the right to refuse participation of any vendor. Floor plan subject to change.

Cancellation Policy
Requests for cancellations must be made in writing.

To receive a partial refund of your exhibit fee, a written request must be received in the NASMM office by July 31, 2022.

Confirmed exhibit spaces are not transferable and a charge of 50% will be made for any space cancellations received prior to July 31, 2023. Cancellation after July 31 or failure to participate will result in the forfeiture of the entire fee.

Location

The Loews Kansas City Hotel
1515 Wyandotte Street
Kansas City, Missouri, 64108
1-877-748-1451

Hotel

$239 single or double occupancy. Make your reservations now, we anticipate the room block will sell out.

To make your reservation:
Call Loews at 1-877-748-1451
Reference National Association of Senior & Specialty Move Managers or click here to book online.

Questions

Contact Jennifer Pickett at 877.606.2766 or by email at jennifer@nasmm.org.

CLICK HERE TO REGISTER