



iMentor: Share. Learn. Grow.

The National Association of Senior Move Managers (NASMM) offers a specialized program specifically designed for experienced NASMM members to offer paid, professional mentoring to less experienced NASMM members. It's called iMentor.

Why iMentor? New or growing small business owners are in business by themselves, often acting as their own navigation system. Without a large organization's resources, they long for a sounding board for their frustrations and fears or a discreet, impartial advisor with whom to discuss the tactical and strategic challenges of running their Senior Move Management business.

They're frequently adjusting to changing circumstances, new business conditions, and unforeseeable challenges. Consulting with a Senior Move Manager mentor - someone who knows what they're going through - can be invaluable. A mentor is someone who's "been there, done that." Mentors can provide tailored guidance, general best practices, and an example of a successful Senior Move Management business. Sure, they can ask family, friends, or consult the Internet, but what they really want is to connect with someone who has already experienced the same issues. Only another Senior Move Manager will do.

Enter iMentor. We're making it easy for less experienced members to find one-on-one support while also providing successful Senior Move Managers with the opportunity to share their experience and expertise, all while being paid to do so.

Seasoned Senior Move Managers can tick off a list of predictable mistakes that new business owners are likely to make. But if you are new to running a business, it's not always easy to identify a successful business owner who is willing to mentor you, let alone one with whom you have natural rapport. We want to give NASMM members access to their most experienced colleagues, but in a different geography - so competition does not impair the iMentor relationship.

Why become a mentor through NASMM's iMentor program?

- Gain visibility as a leader in the Senior Move Management community
- Demonstrate expertise and share knowledge for additional income
- Discover more responsibilities, participation, and impact as an SMM
- Develop transferable mentoring skills for any team/relationship

- Renew your own enthusiasm for Senior Move Management via the role of expert
- Enhance skills in coaching, counseling, and listening
- Contribute to the future of Senior Move Management

We hope you share our excitement for the NASMM iMentor program and the potential professional and personal relationships we can help effect.

The following are the desired characteristics and skills needed for success as an iMentor mentor.

iMentors must be:

- Hold A+ Accreditation or NASMM SMM~C Certification
- Confidential and trustworthy
- Dependable, reliable and flexible
- Positive, objective and non-judgmental
- Consistent with follow-up support and guidance
- A good listener and communicator
- An advocate for the colleague-client's success

If you would like to become an iMentor, please consider the following:

- Does your schedule permit a mentoring relationship?
- Are you willing to share your knowledge, expertise, skills, and time?
- Can you use your personal experience to help your colleague-client avoid mistakes and learn from good decisions?
- Can you guide your colleague-client to determine his/her right course of action?
- Do you project a positive, upbeat image? Are you a positive role model?
- Can you offer your thoughts and constructive feedback honestly and openly?
- Can you help your colleague-client see a situation with fresh eyes?
- Can you offer advice – only if asked? Your colleague client may want a sounding board to help him/her work out issues and come to their own conclusion.
- Can you offer support and encouragement?

How iMentor works:

iMentor is not designed to serve as a fundamental training program for brand new Senior Move Managers. New Senior Move Managers should invest in comprehensive training, such as NASMM's FrontDoor program, or other like-minded programs. The iMentor program is designed to provide enhanced support for those SMMs who know the basics, but now require your advanced wisdom and experience.

iMentor is an online platform to market/advertise your mentorship services within NASMM. To participate as an iMentor, you must purchase a directory listing within the iMentor section of "MyNASMM" section of www.nasmm.org. Each iMentor will have their own webpage within the iMentor section of "MyNASMM."

Participation: The initial participation fee for iMentors is \$399.00 with an annual renewal fee of \$179.00. Participation forms must be received by Friday, April 13. Participation is limited to twenty (20) iMentors.

- Only NASMM A- or NASMM SMM~C members are eligible to participate.
- iMentor participation is limited to 20 iMentors.
- Upon receipt of your iMentor application and payment, your listing will be added to the iMentor Directory.
- NASMM colleague-clients will be directed to the iMentor Directory to research available mentors and will contact you directly to discuss your mentorship program and your associated fee structure.
- Colleague-clients are strongly encouraged to seek iMentors outside your identified service area. However, the decision of whom to mentor is strictly your decision.
- Together, you and your colleague-client will define all aspects of your iMentor/colleague-client relationship, including your fee structure.
- All conversations/interactions between mentor and colleague-clients are to be kept confidential unless both parties agree otherwise for a specific topic of discussion. NASMM requires you provide your iMentor colleague-client with a Confidentiality Agreement. (NASMM will offer a sample Confidentiality Agreement for your use and convenience.)

Important!

- NASMM does not accept responsibility for the success of individual iMentor relationships.
- NASMM is not responsible to help you collect iMentor fees.
- NASMM does not set individual iMentor fees.
- Colleague-clients will pay fees only to their iMentors, and not to NASMM.

To submit your application to become an iMentor, [click here!](#)