

From Facebook to Twitter, LinkedIn, Instagram and the NASMM blog, we continue to maximize our visibility through this ever-changing technology.

But you don't have to. Simply re-Tweet, share or comment on one of NASMM's many posts and you're halfway there. NASMM has learned quite a bit about social media for small businesses and brands through our own starts and stops of the last 8+ years.

Providing your followers, friends, and referral sources with meaningful, diverse content will build trust and – over time – lead to MORE clients and MORE referrals. After all, if you are the one they're going to for trusted information, why wouldn't they contact you when they need services they can trust?

For every post we publish, we've likely read tens of articles or other posts we're not using. We spend healthy sums of money on Google Adwords and Facebook Ads to drive more eyeballs to NASMM than simple organic searches could possibly provide.

In tandem with our substantial national efforts, your regional work will pack a 1-2 punch. And we've learned through our own success nationally that "press begets more press." We're in this together. If we all put forth the effort, we can't lose.

As NASMM grows and interest in Senior Move Management expands, we must begin collecting more information about Senior Move Management. Quite simply, the media is requesting it. More importantly, YOU are all asking for it.